



## Why become an ABBYY Data Capture certified partner ?

- The assurance of **ABBYY's commitment** to a strong and successful network of **certified partners**. DataCapture Certified Partners are our doorway to the customer and the key to our success. It is our pledge to support this network first and foremost.
- **Qualified lead forwarding**, allowing you to take advantage of our ongoing marketing and sales support activities.
- Dedicated sales support. **Your own Account Manager** to look after your needs, whether it's product information or support in your sales activities.
- A **Professional Services Group** whose infrastructure is designed to help maximise partner efforts. Whether it is initial support for new partners learning the product or assistance with larger projects and tender offers.
- **Competitive licensing and pricing** which keeps the needs of the partners in mind.
- **Comprehensive training courses** which equip each partner with the knowledge and proficiency to successfully carry out projects.
- Exclusive **partner resources** such as presentations, brochures, collateral as well as marketing cooperation and support.
- Membership in an **established network** of partners with sales distribution in more than 100 countries worldwide.
- **Accurate and powerful technology**, based on more than 10 years of experience developing Data and Document Capture software and supported by a team of developers **continuously improving and expanding functionality**.

*For more information about our  
Partner Programme or Certification Training,  
please contact your sales representative.*